Rajiv Gandhi University of Health Sciences, Karnataka

III Semester M.H.A Degree Examination -

[Time: 3 Hours] [Max. Marks: 100]

HOSPITAL ADMINISTRATION
LEGAL ISSUES IN HEALTHCARE AND BUSINESS ETHICS
(Revised Scheme)
Q.P. CODE : 8369

Your answers should be specific to the questions asked.
Draw neat labeled diagrams wherever necessary.

Answer All The Questions 10 X 10 = 100 Marks

1. Explain various provisions applicable under employee's state insurance Act, 1942 with the various benefits guaranteed under the said Act to the eligible employees? Who are the eligible employees under the said Act
2. Discuss briefly the laws applicable in human organ donation with reference to penal law of the land.
3. Write a note on patients rights. What is informed consent?
4. Write a note on societies registration act.
5. Birth and death registration act.
6. Write a note on notifiable diseases.
7. Medical jurisprudence
8. Write a note on Consumer Protection Act-1986
9. Discuss on composite negligence, contributor negligence and gross negligence
10. Write a note on pharmacy council and Nursing council.

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Rajiv Gandhi University of Health Sciences, Karnataka

III Semester M.H.A Degree Examination - 14-Dec-2020

[Time: 3 Hours] [Max. Marks: 100]

HOSPITAL ADMINISTRATION

HOSPITAL INFORMATION SYSTEM AND MEDICAL RECORDS MANAGEMENT (RS4)

Q.P. CODE: 8721

Your answers should be specific to the questions asked.
Draw neat, labeled diagrams wherever necessary.

Answer All The Questions 10 X 10 = 100 Marks

1. What is data security? What are the basic security principles? Explain with examples.
2. Write a note on HIS. Write a note on electronic medical records.
3. Write a note on Pharmacy and Radiology module of HIS.
4. Types of levels of management.
5. Source of information.
6. Hospital statistics.
7. Define medical records and types of medical records. What is indexing and filing.
8. What is Data confidentiality? Write a note on data warehousing.
9. Write a note on health informatics and trends in health informatics.
10. What is data warehouse? Write a note on data mining.

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III Semester M.H.A Degree Examination - 16-Dec-2020

[Time: 3 Hours] [Max. Marks: 100]

HOSPITAL ADMINISTRATION

HOSPITAL PLANNING AND OPERATIONS MANAGEMENT

Q.P. CODE: 8722

Your answers should be specific to the questions asked.
Draw neat, labeled diagrams wherever necessary.

Answer All The Questions 10 X 10 = 100 Marks

1. Discuss the planning and designing of Radiology and imaging services. Write a note on radiation safety measures.
2. Write a note on planning of Burn's unit.
3. Define Central Sterile Supply Department (CSSD). Discuss the work flow of CSSD. Write briefly on space requirement of CSSD.
4. Planning and designing of hospital stores.
5. History of hospitals.
6. What is architect brief? Write a note on steps in planning of establishing a hospital.
7. Write a note on equipment planning and purchase.
8. Write a note on planning of Pharmacy and laboratory department.
9. Role and functions of architect in planning. Discuss the criteria used in choosing a site for hospital.
10. Write a note on Zoning of OT's and internal and external circulation routes in hospitals.

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Rajiv Gandhi University of Health Sciences, Karnataka

III Semester M.H.A Degree Examination - 18-Dec-2020

[Time: 3 Hours] [Max. Marks: 100]

HOSPITAL ADMINISTRATION

MARKETING MANAGEMENT IN HEALTHCARE

Q.P. CODE: 8723

Your answers should be specific to the questions asked.
Draw neat, labeled diagrams wherever necessary.

Answer All The Questions 10 X 10 = 100 Marks

1. Distinguish between 'image' and 'brand'. Elaborate the means for building image and brand for a Cardiology hospital.
2. Requirement of effective market segmentation in healthcare sector.
3. Discuss briefly the significance of product positioning
4. Discuss the objectives of pricing in a healthcare marketing program.
5. Short note on Customer Relationship Management. What is meant by guest relation.
6. Briefly explain the elements of insurance marketing. Discuss the characteristics of insurance markets and the distribution channels of selling insurance.
7. Discuss the term service Mix Decision. What are the different stages in Service Life Cycle Decision?
8. Modern marketing starts and ends with the customer. Elucidate the given statement.
9. What is target marketing? How can we evaluate the target market segments?
10. Write a note on expectation management. What is product modification and define micro marketing.

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III Semester M.H.A Degree Examination - 21-Dec-2020

[Time: 3 Hours] [Max. Marks: 100]

HOSPITAL ADMINISTRATION

Legal Issues in Health Care and Business Ethics – (RS-4)

Q.P. CODE: 8724

Your answers should be specific to the questions asked.
Draw neat, labeled diagrams wherever necessary.

Answer All The Questions 10 X 10 = 100 Marks

1. Define donor and recipient. Enumerate the distinguishing features of Organ Transplantation Act.
2. Explain the differentiating features of mental health act.
3. Explain briefly MTP act and its current amendments.
4. Write a note on sources of law. Define contract.
5. What is the importance of ethics in healthcare? What is medical negligence?
6. Explain the salient features of provident fund, gratuity and equal remuneration act.
7. Explain the liability of health professionals under vicarious liability.
8. Explain BMW rules applicable to health care institutions.
9. Describe important provisions under Indian Contracts Act.
10. What are the alternate methods in resolving conflicts?

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Rajiv Gandhi University of Health Sciences, Karnataka

III Semester M.H.A Degree Examination - 23-Dec-2020

[Time: 3 Hours] [Max. Marks: 100]

HOSPITAL ADMINISTRATION

HOSPITAL HAZARDS AND DISASTER MANAGEMENT

Q.P. CODE: 8725

Your answers should be specific to the questions asked.
Draw neat, labeled diagrams wherever necessary.

Answer All The Questions 10 X 10 = 100 Marks

1. Define Hospital Acquired Infections (HAI). As a hospital administrator what measures you will take to control HAI in a tertiary care hospital.
2. Describe modern sewage treatment methods.
3. Discuss in detail about the Ergonomic hazard with reference to its impact and procedures for its management.
4. Briefly explain the principles of hospital hazard management.
5. What can be the impact of improper disposal of biomedical waste on health?
6. Discuss how community can participate in disaster management.
7. Explain Incineration and Autoclaving in detail.
8. Elaborate NDMA and its functions.
9. Give a brief account of Fire safety protocols in hospital.
10. Write a note on investigation of epidemic. Define triage in hospital.

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