Rajiv Gandhi University of Health Sciences

(12)

Second Year M.Sc. Degree Examination – April / May 2007

3 Hours] [Max. Marks: 80]

HOSPITAL ADMINISTRATION

PAPER I – HEALTH INFORMATION / SOCIAL MARKETING IN HEALTH CARE

QP Code: 8354

Your answers should be specific to the questions asked.
Draw neat labeled diagrams wherever necessary.

R THE FOLLOWING **4 X 15 = 60 Marks**

w do computer applications facilitate in creating a better hospital information system in various partments of a tertiary care hospital?

hat is the significance of comprehensive financial information system in a hospital?

hat are the various types of considerations involved in price setting of a health care organization?

egmentation could indicate the existence of natural market segments, or it could be used to nstruct artificial market segments: discuss this with reference to bases for segmenting market for health care organization

hort notes on any two **2 X 10 = 20 Marks**

plain: the role of public relation dept in 'Liaison with governmental agencies'

rganizational environments range for stable to turbulent' – Distinguish the various types of vironments and the responses required to cope with.

plications of MIS in district/ state health management

ort note: Analysis of work statistics with reference to outpatients and admission

* * * * *

DR. MULLER'S MEMORIAL LIBRARY

Rajiv Gandhi University of Health Sciences

(13)

d Year M.Sc. (Hospital Admn.) Degree Examination – April / May 2007

3 Hrs.] [Max. Marks : 80]

PAPER II – HOSPITAL ORGANISATION, FINANCE AND MEDICAL ETHICS

QP Code: 8355

Your answers should be specific to the questions asked.
Draw neat labeled diagrams wherever necessary.

r the following **4 X 15 = 60 Marks**

efine quality. Explain how quality assurance is practiced by using hospital data. Discuss the rious impetus for quality assurance in a hospital

hat is cost? Explain the salient features of various types of cost. Discuss the role and function of st as a tool in managing the hospital

hat is capital? Discuss the various sources of capital. Enumerate the various ratio-analyses in termining the profitability of the hospital

hat is break-even analysis? Explain the various types of break-even analysis. Discuss its role d uses in an hospital

hort notes on any <u>TWO</u> **2 X 10 = 20 Marks**

eparation of trial balance

nd flow statement

vestment Management

de of ethics for administration

* * * * *



Rajiv Gandhi University of Health Sciences (14)

nd Year M.Sc. (Hospital Admn.) Degree Examination – April / May 2007

3 Hrs.] [Max. Marks : 80]

PAPER III – HOSPITAL PLANNING, QUALITY MANAGEMENT, HRM AND IR

QP Code: 8356

Your answers should be specific to the questions asked.
Draw neat labeled diagrams wherever necessary.

the following **4 X 15 = 60 Marks**

efine personal management. Explain the various functions of personnel management. Discuss e role of personnel in integrating the interests of employees and management

hat are standards? Explain the role of standards in quality improvement programme. Discuss itional committee for quality assurance

hat is demography and epidemiology? Explain the importance of analyzing demographic data and idemiological data while planning to build a new hospital

efine industrial relations. What are the contents and objectives of industrial relations? Explain the sential requirements of a successful industrial relation programmes

hort notes on any TWO **2 X 10 = 20 Marks**

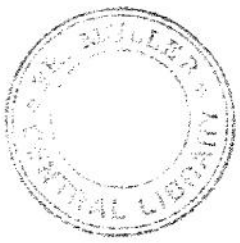
age and salary administration

tibiotic audit

riatric home care centre

sconduct

* * * * *



Rajiv Gandhi University of Health Sciences, Karnataka

Second Year M.Sc. (Hospital Admn.) Degree Examination – April / May 2007

Time: 3 Hours [Max. Marks : 80]

PAPER IV – HOSPITAL ADMINISTRATION AND HEALTH MANAGEMENT

QP Code: 8357

Your answers should be specific to the questions asked.
Draw neat labeled diagrams wherever necessary.

Answer the following **4 X 15 = 60 Marks**

1. Discuss in detail on the application of environmental epidemiology in health care sector
2. Discuss (i) Health insurance (ii) Third party reimbursement
3. Discuss on the effect of empowering hospital staff and improvement in involvement and participation
4. Discuss in detail on cost benefit analysis, risk and discounting

Write Short notes on any two **2 X 10 = 20 Marks**

5. Health Insurance – Merits and demerits
6. Management by walking around the hospital
7. Importance of synergetic culture
8. Application of bio statistics in forecasting health care services

* * * * *



(16)

Rajiv Gandhi University of Health Sciences, Karnataka

Second Year M.Sc. (Hospital Admn.) Degree Examination – April / May 2007

Time: 3 Hours [Max. Marks : 80]

PAPER IV – HOSPITAL MANAGEMENT

QP Code: 8358

Your answers should be specific to the questions asked.
Draw neat labeled diagrams wherever necessary.

Answer the following **4 X 15 = 60 Marks**

1. Discuss on the effect of empowering hospital staff and improvement in involvement and participation.
2. Discuss in detail on Financial Feasibility study with reference to Capital Equipment Purchasing.
3. Discuss in detail on Cost Benefit Analysis: Risk and discounting
4. Discuss: (i) Collective bargaining (ii) Personal Policies (iii) Domestic Enquiry (iv) Discharge, dismissal

Write Short notes on any two **2 X 10 = 20 Marks**

5. Management by walking around the hospital
6. Safety, Security and Occupational Hazard
7. Expenditure on Health as an investment
8. Importance of synergetic culture

* * * * *

Rajiv Gandhi University of Health Sciences

Second Year M.Sc. Degree Examination
September 2007

[Time: 3 Hours] [Max. Marks: 80]

HOSPITAL ADMINISTRATION

HEALTH INFORMATION / SOCIAL MARKETING IN HEALTH CARE - PAPER I

QP Code : 8354

Your answers should be specific to the questions asked.
Draw neat labeled diagrams wherever necessary. Answer all questions

ANSWER THE FOLLOWING **4 X 15 = 60 Marks**

1. How does an information system help in medical research?
2. How does system analysis and design facilitate in hospital information system?
3. Explain the relationship of price and demand in health care.
4. How does a health care package designed with comprehensive payment?

SHORT NOTES (Answer any TWO) **2 X 10 = 20 Marks**

5. What are the various in-house training programs in hospital, which helps, in building better public relations?
6. Explain the relationship between public relations and marketing
7. What are the major functions of health management information system?
8. Explain: telemedicine

* * * * *

Rajiv Gandhi University of Health Sciences

Second Year M.Sc. Degree Examination
September 2007

[Time: 3 Hours] [Max. Marks: 80]

HOSPITAL ADMINISTRATION

HOSPITAL ORGANISATION, FINANCE AND MEDICAL ETHICS - PAPER II

QP Code : 8355

Your answers should be specific to the questions asked.
Draw neat labeled diagrams wherever necessary. Answer all questions

ANSWER THE FOLLOWING **4 X 15 = 60 Marks**

1. What is hospital information system? Discuss the important features of use of computers in data collection of a hospital. Explain its role and uses in managing an hospital
2. What is accounting and accounting cycle? Discuss the principles of accounting. Enumerate the distinguishing features of financial and management accounting
3. What is a fund? Explain the various sources of funds. Discuss the role and uses of funds in maintaining profitability of the hospital
4. What is ethics? Explain the distinguishing features of ethics of trust and ethics of right. Discuss euthanasia

SHORT NOTES (Answer any TWO) **2 X 10 = 20 Marks**

5. Depreciation
6. Responsibility accounting
7. Health insurance
8. Hospital rate setting

* * * * *

Rajiv Gandhi University of Health Sciences

Second Year M.Sc. Degree Examination
September 2007

[Time: 3 Hours] [Max. Marks: 80]

HOSPITAL ADMINISTRATION

HOSPITAL PLANNING, QUALITY MANAGEMENT, HRM AND IR - PAPER III

QP Code : 8356

Your answers should be specific to the questions asked.
Draw neat labeled diagrams wherever necessary. Answer all questions

ANSWER THE FOLLOWING **4 X 15 = 60 Marks**

1. 'Career Planning and career development are essential ingredients of HRD system.' Elucidate this statement with reference to a Tertiary Care Teaching Hospitals.
2. Discuss in detail on various factors to be considered while preparing a Master Plan for a 200 bed hospital with flexibility and provision for future expansion.
3. Define:
   (i) Industrial Dispute (ii) Workman (iii) Lay off
   (iv) Retrenchment (v) Strike (vi) Lockout
   (vii) Settlement under Industrial Dispute Act, 1947.
4. Discuss:
   (i) Unusual incidents in hospitals
   (ii) Average waiting time – OPD, Casualty, Investigation and Pharmacy. How do you overcome this and enhance patient satisfaction?

SHORT NOTES (Answer any TWO) **2 X 10 = 20 Marks**

5. Nursing Audit.
6. FERA.
7. Health Services Planning based on Demographic and Epidemiological data.
8. How to make HRD programs in any Health Care Setup to be realistic?

* * * * *

Rajiv Gandhi University of Health Sciences

Second Year M.Sc. Degree Examination
September 2007

[Time: 3 Hours] [Max. Marks: 80]

HOSPITAL ADMINISTRATION

HOSPITAL ADMINISTRATION AND HEALTH MANAGEMENT - PAPER IV

QP Code : 8357

Your answers should be specific to the questions asked.
Draw neat labeled diagrams wherever necessary. Answer all questions

ANSWER THE FOLLOWING **4 X 15 = 60 Marks**

1. Discuss the various uses of research methodology in epidemiological studies in life style diseases
2. Discuss in detail the differences between case control studies and cohort studies
3. Name the subjects listed under the interpretation of "behavioral sciences". Discuss the importance of economics in health care management
4. Discuss
   i) Cost-Benefit Analysis
   ii) Cost-Effective Analysis of national health programmes

SHORT NOTES (Answer any TWO) **2 X 10 = 20 Marks**

5. Uses of Epidemiology
6. Budget
7. Managed care in rural areas
8. Survey Techniques

* * * * *

Rajiv Gandhi University of Health Sciences

Second Year M.Sc. Degree Examination
September 2007

[Time: 3 Hours] [Max. Marks: 80]

HOSPITAL ADMINISTRATION

HOSPITAL MANAGEMENT - PAPER IV

QP Code : 8358

Your answers should be specific to the questions asked.
Draw neat labeled diagrams wherever necessary. Answer all questions

ANSWER THE FOLLOWING **4 X 15 = 60 Marks**

1. Discuss the importance of carrying nursing profession with you as an administrator of a corporate Hospital having international employees as clients. How to keep up the morale of nursing profession
2. Discuss in detail financial feasibility study with reference to capital equipment purchasing of 1000 bedded multi-speciality Hospital
3. Discuss in detail on cost benefit analysis of a teaching Hospital with corporate culture. How to assure social accountability of the Hospital by ethical means
4. Discuss various methods to empower Hospital staff a corporate Hospital by offering them financial powers. How to control ethical issues related to "Financial Power" offered to key management staff

SHORT NOTES (Answer any TWO) **2 X 10 = 20 Marks**

5. Break even point of a 500 bedded rural Hospital
6. Computers in Nursing Documentation
7. Cost centers in Corporate Hospitals
8. Social audit linked to medical audit

* * * * *