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(20)

Rajiv Gandhi University of Health Sciences, Karnataka

SECOND YEAR M.Sc. (HOSPITAL ADMINISTRATION) DEGREE EXAMINATION

Time: 3 Hours [Max. Marks : 80]

PAPER IV – HOSPITAL MANAGEMENT

QP Code: 8358

Your answers should be specific to the questions asked.
Draw neat labeled diagrams wherever necessary.

Answer the following 4 X 15 = 60 Marks

1. Discuss on the effect of empowering hospital staff and improvement in involvement and participation.
2. Discuss in detail on Financial Feasibility study with reference to Capital Equipment Purchasing.
3. Discuss in detail on Cost Benefit Analysis: Risk and discounting
4. Discuss: (i) Collective bargaining (ii) Personal Policies (iii) Domestic Enquiry (iv) Discharge, dismissal

Write Short notes on any two 2 X 10 = 20 Marks

5. Management by walking around the hospital
6. Safety, Security and Occupational Hazard
7. Expenditure on Health as an investment
8. Importance of synergetic culture

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Rajiv Gandhi University of Health Sciences

QP CODE : 8354

Second Year M.Sc. (Hospital Administration) Degree Examination,September-2005

HOSPITAL AND HEALTH INFORMATION

Paper I

Three Hours | Maximum Marks :80 Marks

Your answers shall be specific to the questions asked.
Draw neat and labelled diagrams whenever necessary.

Essays

Why should an health care institution's public relations program be carefully planned and implemented, when the attitudes and opinions of its public can be formed without such program.
What do you understand by target group? What is it relevance in marketing of health care products?
Discuss the importance and application of computers in hospitals.
What do you mean by medical research? What are its advantages?

[4 x 15 = 60 marks]

Essays

Define customer satisfaction. How important is this in health care programs?
Discuss the nature and significance of market survey in health care activities.
What is the role of government in the promotion of various health schemes?
What do you mean by the term inventory management and control in hospital?

[2 x 10 = 20 marks]

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(22)

Rajiv Gandhi University of Health Sciences

QP CODE : 8355

II YEAR M.SC. HOSPITAL ADMINISTRATION DEGREE EXAMINATION September-2005

PAPER-II

(RS)

Three Hours Maximum Marks :80 Marks

Explain how break-even point analysis works in health care organizations. Illustrate your answer.
Explain with examples the latest changes and developments in health management?
Discuss how hospital statistics helps in evaluating the services of the hospital.
Discuss the role of HIS in MRD.

[4 x 15 = 60 marks]

Essays

Medical negligence and consent.
Different sources of health care funding.
Major areas of cost containment
Managed care.

[2 x 10 = 20 marks]



(23)

Rajiv Gandhi University of Health Sciences

QP CODE : 8356

II YEAR M.Sc. HOSPITAL ADMINISTARTION DEGREE EXAMINATION, September-2005

(RS)

Three Hours Maximum Marks :80 Marks

:ssays

Human behaviour is more complex than what people believe." Do you agree with this? What are the factors nat add complexity in human behaviour?

xplain how projects are managed and evaluated in an hospital?

ive the meaning of the terms 'strike' and 'lock-out'. State the circumstances in which strikes and lock-out re prohibited.

iscuss the planning and organizational considerations of the out patient department of a general hospital.

[4 x 15 = 60 marks]

Essays

Write Any Two Short Essays]

xplain the risks and uncertainties involved in project selection.

/hat is meant by role conflict? What are the various ways of overcoming these conflicts?

/hat is the relationship between morale and productivity?

iscuss the role of administrator in dealing with medico legal cases.

[2 x 10 = 20 marks]



(24)

Rajiv Gandhi University of Health Sciences

QP CODE : 8358

YEAR M.Sc (HOSPITAL ADMINISTRATION) DEGREE EXAMINATION,September-2005
HOSPITAL MANAGEMENT

Answer all questions
(Revised Scheme)

Maximum Marks :80 Marks

ge

Answer All Long Essays
Answer Any TWO Short Essays

ays

ability to spot an ability is an ability itself". Discuss the statement in the context of human resources gement of 1000 bedded teaching hospital obsessed with total quality management gredo.

is accreditation. Name various accreditation agencies related to the medical college hospital with speciality training programmes. Explain the various preparations for visitations of the authorities.

ical audit is the sine qua non of excellence of hospital's assessment". Discuss the process with focus on national classification of diseases (ICD) and coding in globalised scenario.

ern hospitals should have the state of art equipment and information technology. Discuss the statement e light of market perceptions and survival of the fittest.

[4 x 15 = 60 marks]

says

ne the concept of ergonomics. Outline the contribution it can make to quality of hospital care.

fly discuss the advantages of the concept "just in time" (JIT). Apply the JIT concept in a 500 bedded hing hospital located in a remote rural area with poor logistic support.

od infrastructure of a corporate hospital is the responsibility of a non medical administrator. Discuss fly.

fly explain what is a cross subsidy concept. How to apportion the costs of running a 1000 bedded thing hospital run by a 'minority' educational society.

[2 x 10 = 20 marks]

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Total No. of Pages : 1] **Code No.: YJ-2766**

2nd M.Sc. HOSPITAL ADMINISTRATION
DEGREE EXAMINATION, 2003
Subject 1 - Theory

Time : 3 Hours] *[Max. Marks : 80*

***Long Essays** : Answer all questions. Each carry 15 marks.* [4x15=60]

1) Discuss the various components of marketing in a Hospital.

2) What are the factors that determine an effective strategy for pricing ?

3) Public relations is as much a communicational activity used to communicate with the public. What is the importance of public relations in hospitals ?

4) Define Market survey. Evaluate the possibilities of their application in a health care program.

***Answer any Two** : Each question carries 10 marks.* [2x10=20]

5) Computers are an integral part of information system in Hospitals. Discuss.

6) What impact would a technological revolution have on the need for information by management in a hospital ?

7) System Analysis & Design.

8) Electronic Medical Record and Medical Research.

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