Rajiv Gandhi University of Health Sciences, Karnataka

IV Semester Bachelors in Hospital Administration Degree Examination - 09-May-2025

Time: Three Hours **Max. Marks: 80**

STRATEGIC MANAGEMENT - (RS)
Q.P. CODE: 3243

Your answers should be specific to the questions asked
Draw neat, labeled diagrams wherever necessary

LONG ESSAYS (Answer any Two) **2 x 10 = 20 Marks**

1. Define strategic management. Explain its benefits and limitations
2. What do functional plans and policies relate to? Why are these plans and policies significant for strategy implementation?
3. Describe the techniques for strategic control

SHORT ESSAYS (Answer any Eight) **8 x 5 = 40 Marks**

4. Describe the concept of retrenchment strategies
5. Explain need for strategic management
6. Briefly explain social responsibility of business towards consumers
7. **Write a note on Organizational design and change**
8. Explain expansion strategy. When is this strategy adopted?
9. Write a note on social audit
10. Describe the elements of SWOT analysis
11. Write a short note on strategic plan
12. Explain the different aspects of strategy implementation
13. Discuss different types of diversification? What are their advantages and disadvantages?

SHORT ANSWERS (Answer any ten) **10 x 2 = 20 Marks**

14. SBU
15 What is organizational culture?
16. What is meant by Horizontal Merger?
17. What do you mean by business policy?
18. What is corporate strategy?
19. What do you understand by policy making?
20. What is forward integration?
21. What is procedure?
22. Define "Mission" in your own words
23. What are business level strategies?
24. What is functional structure?
25. What is key result area?

Rajiv Gandhi University of Health Sciences, Karnataka

IV Semester Bachelors in Hospital Administration Degree Examination - 12-May-2025

Time: Three Hours **Max. Marks: 80**

COST ACCOUNTING IN HEALTHCARE - (RS)

Q.P. CODE: 3244

(QP contains two pages)

Your answers should be specific to the questions asked
Draw neat, labeled diagrams wherever necessary

LONG ESSAYS (Answer any Two) **2 x 10 = 20 Marks**

1. Following are the particulars for the production of 200 units for the year 2022

Particulars	Amount (Rs.)
Cost of material	1,60,000
Wages	2,40,000
Manufacturing expenses	1,00,000
Depreciation	1,20,000
Rent, rates and insurance	20,000
Selling expense	60,000
General expense	40,000
Sales	8,00,000

The company plans to manufacture 3,000 units during the year 2023. You are required to submit a statement showing the price at which units would be sold so as to earn a profit of 10% on selling price. The following additional information is supplied:

a) Price of material is expected to raise by 20%
b) Wage rates are expected to show an increase of 5%
c) Manufacturing expense will raise in proportion to the combined cost of materials and wages
d) Selling price per unit will remain the same
e) Other expenses will remain unaffected by the rise in output

2. Explain methods and techniques of costing
3. What are the reasons for differences in profits shown by cost accounts and financial accounts? What is the need for preparing reconciliation statement?

SHORT ESSAYS (Answer any Eight) **8 x 5 = 40 Marks**

4. Compute economic order quantity (EOQ)

Annual usage – 6000 units
Cost of material per unit – Rs.20
Cost placing and receiving an order – Rs. 60
Annual carrying cost of 1 unit – 10% of inventory value

5. From the following particulars calculate earnings under Taylor's differential piece rate
   Standard time per unit – 30 seconds
   Normal rate per hour – Rs.240

   Differential to be applied:
   - 80% of piece rate below standard
   - 120% of piece rate at or above standard

   Worker A produces 1100 units per day and worker B produces 900 units per day of 8 hours

6. Prepare a stores ledger under weighted average pricing method

   01-01-2022 – Opening balance 2,000 units at Rs.4 per unit
   06-01-2022 – Received 4,000 units at Rs.4.50 per unit, GR No.11
   10-01-2022 – Issued 3,000 units MR No.101
   12-01-2022 – Received 6,000 units for Rs.15,000, GR No.12
   15-01-2022 – Issued 500 units MR No. 102
   20-01-2022 – Received 2,000 units for Rs.4,000, GR No. 13
   25-01-2022 – Issued 3,000 units MR No. 103

7. Costing is an aid to the management. Explain
8. Write a note on simple average pricing and weighted average pricing of material issue
9. Write a note on absorption of overheads
10. Distinguish between budgetary control and standard costing
11. Differentiate between Halsey Plan and Rowan's Plan of Wage Payment
12. Write a note on Techniques of inventory control
13. Explain different types of overhead

SHORT ANSWERS (Answer any ten) **10 x 2 = 20 Marks**

14. Note on perpetual inventory control
15 Note on time keeping and time booking
16. Write a note on FIFO method of pricing
17. What is time rate and piece rate system?
18. What is marginal costing?
19. Define process costing
20. What are the limitations of standard costing?
21. Distinguish between fixed and variable overheads
22. Write a note on ABC analysis
23. What is contract costing?
24. Write a note on Taylor's differential piece rate system of wage payment
25. What is meant by collection of overheads?

*****

Rajiv Gandhi University of Health Sciences, Karnataka

IV Semester Bachelors in Hospital Administration Degree Examination - 19-May-2025

Time: Three Hours **Max. Marks: 80 Marks**

HOSPITAL ADMINISTRATION
HOSPITAL OPERATIONS MANAGEMENT – II
NON CLINICAL SERVICES - (RS)
Q.P. CODE: 3241

Your answers should be specific to the questions asked
Draw neat, labeled diagrams wherever necessary

LONG ESSAYS (Answer any Two) **2 x 10 = 20 Marks**

1. **Describe the factors to be considered in setting up a hospital pharmacy. Explain the policies and procedures, functions and management of pharmacy**
2. Planning, space requirements and design consideration for nuclear medicine department in hospital
3. **Write a note on the features , functions and management Medical Records Department**

SHORT ESSAYS (Answer any Eight) **8 x 5 = 40 Marks**

4. Outsourcing of housekeeping services in hospital
5. Functions of billing department
6. Explain the work flow in Laundry department
7. Methods of organizing
8. Circulation route in hospitals
9. Duties of staff nurse
10. Importance of physiotherapy department in hospital
11. **Discus Types of Ambulances**
12. HVAC system in hospital
13. Types of maintenance

SHORT ANSWERS (Answer any ten) **10 x 2 = 20 Marks**

14. Latest trends in healthcare informatics
15 Drugs and therapeutic committee
16. Benefits of HIS
17. Describe in brief functions of blood bank
18. Scope of marketing in hospital
19. Phlebotomy
20. Role of hospital administration unit in a Hospital
21. Laboratory space unit
22. Define CSSD and sterilization
23. Tracer card
24. Name four non depreciable equipment
25. Licenses required for diet department

Rajiv Gandhi University of Health Sciences, Karnataka

IV Semester Bachelors in Hospital Administration Degree Examination - 21-May-2025

Time: Three Hours **Max. Marks: 80 Marks**

HOSPITAL ADMINISTRATION
MANAGEMENT INFORMATION SYSTEM - (RS)
Q.P. CODE: 3242

Your answers should be specific to the questions asked
Draw neat, labeled diagrams wherever necessary

LONG ESSAYS (Answer any Two) **2 x 10 = 20 Marks**

1. What is information? Explain briefly classification and levels of information.
2. What is network? Discuss in detail about network topology.
3. Define MIS. Enumerate emergence of MIS.

SHORT ESSAYS (Answer any Eight) **8 x 5 = 40 Marks**

4. Discuss the importance of GDSS.
5. Enumerate database management system.
6. How to evaluate MIS?
7. Discuss the advantages and disadvantages of computer-based MIS.
8. Write a note on database and file management.
9. Describe concept, roles and advantages of MIS in health care.
10. MIS in operations.
11. Enumerate enterprise resource planning.
12. Discuss about process of implementation of MIS.
13. What is business process re-engineering? Describe its advantages and disadvantages.

SHORT ANSWERS (Answer any ten) **10 x 2 = 20 Marks**

14. What is data processing?
15 What is client server?
16. **What is LAN ?**
17. What is WAN?
18. Role of AI in hospital.
19. Differentiate between input and output.
20. Mention the factors responsible for development of MIS.
21. What are the objectives of MIS?
22. Importance of information in decision making.
23. What is DBMS?
24. What is transaction processing?
25. What is data communication?

*****

Rajiv Gandhi University of Health Sciences, Karnataka

IV Semester Bachelors in Hospital Administration Degree Examination - 27-Oct-2025

Time: Three Hours **Max. Marks: 80 Marks**

HOSPITAL ADMINISTRATION
MANAGEMENT INFORMATION SYSTEM - (RS)
Q.P. CODE: 3242

Your answers should be specific to the questions asked
Draw neat, labeled diagrams wherever necessary

LONG ESSAYS (Answer any Two) **2 x 10 = 20 Marks**

1. Define decision support system. Explain briefly its objectives and components.
2. What is decision making? Explain its process with neat diagram.
3. Explain briefly the concept of software and hardware.

SHORT ESSAYS (Answer any Eight) **8 x 5 = 40 Marks**

4. Explain the different types of computers.
5. What is MIS? Explain its advantages and disadvantages.
6. Explain briefly different levels information.
7. Application of MIS in different functional areas of management.
8. Write a note on GDSS.
9. Explain the concepts of database management and file management.
10. Write a detailed note on expert system.
11. What is system approach? Explain briefly its steps.
12. Explain data dictionary, data mining and data warehouse.
13. Sources of information.

SHORT ANSWERS (Answer any ten) **10 x 2 = 20 Marks**

14. What its ERP?
15 What is knowledge management system?
16. What is business re-engineering process?
17. List out the primary and secondary storage devices.
18. Advantages and disadvantages of computers in hospital.
19. What is programmed decisions?
20. Factors responsible for development of MIS.
21. Impact of MS in decision making.
22. Different levels of management.
23. List out the hardware and software applications.
24. Differentiate between LAN and WAN.
25. Objectives of MIS.

*****

Rajiv Gandhi University of Health Sciences, Karnataka

IV Semester Bachelors in Hospital Administration Degree Examination - 29-Oct-2025

Time: Three Hours **Max. Marks: 80 Marks**

STRATEGIC MANAGEMENT - (RS)

Q.P. CODE: 3243

Your answers should be specific to the questions asked
Draw neat, labeled diagrams wherever necessary

LONG ESSAYS (Answer any Two) **2 x 10 = 20 Marks**

1. Write note on internal and external analysis
2. Explain strategic planning. Explain different forms of corporate level strategies
3. Write a note on functional and operational implementation

SHORT ESSAYS (Answer any Eight) **8 x 5 = 40 Marks**

4. Write a note on importance of strategic management
5. Explain the benefits of good and effective organizational structure
6. Write a note on business policy
7. Write note on differentiation
8. Write note on functional strategies
9. **Explain Business level strategy**
10. Operational control
11. Discuss two main styles of leadership
12. Explain strategic decision making process
13. Write a note on BCG matrix

SHORT ANSWERS (Answer any ten) **10 x 2 = 20 Marks**

14. Write a note on integration functional plans and policies
15 What is strategic surveillance?
16. What is social audit?
17. What is liquidation?
18. Write a note on corporate culture
19. Define focus strategy
20. What are four stages of industry life cycle?
21. Write components of mission statement
22. Write a note on behavioural implementation in strategic management
23. Differentiate between goals and objectives
24. Reason for divestment
25. What is forward integration? Give example

*****

Rajiv Gandhi University of Health Sciences, Karnataka

IV Semester Bachelors in Hospital Administration Degree Examination - 31-Oct-2025

Time: Three Hours **Max. Marks: 80**

COST ACCOUNTING IN HEALTHCARE - (RS)

Q.P. CODE: 3244

(QP contains two pages)

Your answers should be specific to the questions asked
Draw neat, labeled diagrams wherever necessary

LONG ESSAYS (Answer any Two) **2 x 10 = 20 Marks**

1. **Explain the different methods of costing**

2. A company has three production departments and two service departments. Distribution summary of overheads is as follow

Production department	Service department
A – Rs.3000 B - Rs.2000 C - Rs.1000	Rs. 234 Rs.300

The expenses of service department on a percentage basis which is as follows:

	A	B	C	1	2
1	20%	40%	30%	-	10%
2	40%	20%	20%	20%	-

Find out the total overheads of production departments using the following methods
   a) Simultaneous equation method
   b) Repeated distribution method

3. Write a note on pricing of material issues. What are the different methods of pricing of materials?

SHORT ESSAYS (Answer any Eight) **8 x 5 = 40 Marks**

4. Find EOQ
   Monthly consumption – 250 units
   Cost of placing and receiving 1 order – Rs.30
   Price per unit – Rs.5
   Storage and carrying cost – 10% of inventory value

5. **The following details are taken from the books of managla company.**
   Normal wage rate per hour – Rs.8
   Standard time to produce per unit is 10hrs. time taken to complete the job is 8 hrs. calculate the earnings under Halsey and Rowan plan.

6. Prepare stores ledger under FIFO method

   01-09-2022 – Opening balance 250 units at Rs.1 per unit
   03-09-2022 – Issued 50 units MR No.61
   06-09-2022 – Received 800 units at Rs.1.10 per unit, GR No.13
   07-09-2022 – Issued 300 unit, MR No.63
   08-09-2022 – Returned to stores 20 units issued out of MR No.61
   12-09-2022 – Received 300 units at Rs.1.20 per unit, GR No.15

7. Explain the limitations of budgetary control
8. Explain methods of timekeeping and time booking in detail
9. State the limitations of marginal costing
10. The accounts of a machine manufacturing company disclose the following information for the six months ending 31st Dec 2020

Particulars	Amount (Rs.)
Purchase of raw materials	6000
Direct wages	5000
Rent, rates and insurance	2000
Carriage inwards	100
Stock (1-1-2020) Raw materials Finished product 200 tonnes	1000
Stock (31-12-2020) Raw materials finished product 400 tonnes	1100
Cost of factory supervision	400
Sale of finished products	15000

Advertising and selling cost is 40 paise per tonne sold. 3,000 tonnes of the commodity were sold during the year. Prepare cost sheet

11. Write a note on Merrick's differential piece rate system of wage payment
12. Discuss briefly the different methods of absorption of overheads
13. **Explain the elements of cost**

SHORT ANSWERS (Answer any ten) **10 x 2 = 20 Marks**

14. Meaning of Cost Unit and Cost Center
15 Give the meaning of overhead and overhead cost control
16. State the advantages of budgetary control
17. Write a note on under–absorption and over–absorption of overheads
18. Differences between budgeting and standard costing
19. Note on ABC analysis of inventory control
20. Define Service costing
21. Meaning of economic order quantity
22. Distinguish between direct and indirect labour
23. Meaning of absorption of overheads
24. Meaning of Idle time and Over time
25. Differences between maximum stock level and minimum stock level

*****