Rajiv Gandhi University of Health Sciences, Karnataka

IV semester Bachelors in Hospital Administration Degree Examination – SEP-2017

Time: Three Hours Max. Marks: 80 Marks

Epidemiology & Public Health Administration

Q.P. CODE: 1313

Your answers should be specific to the questions asked. Draw neat labeled diagrams wherever necessary

LONG ESSAYS (Answer any Two) 2 x 10 = 20 Marks

1. Describe briefly objectives and salient features of National Health Policy-2002.
2. Explain in detail integrated Child Development Program.
3. Discuss in detail about the Rockfeller Foundation.

SHORT ESSAYS (Answer any Eight) 8 x 5 = 40 Marks

4. Give a detailed account of Primary Health Care.
5. Write a note on National Aids control programme.
6. Bhore Committee
7. Explain briefly about roles and functions of Community Health Centres.
8. Family Planning methods
9. Healthcare system in India
10. Iceberg of disease
11. Indian Red cross society
12. Role of ANM's
13. Write a note on Surveillance.

SHORT ANSWERS (Answer any ten) 10 x 2 = 20 Marks

14. USAID
15. Employees state insurance scheme
16. Define Epidemiology.
17. ASHA
18. Village guide
19. Nosocomial infection
20. Indicators of health
21. Indigenous system of Medicine
22. Maternal and child health program
23. QALY
24. Growth rate
25. Objectives of five year plans

Rajiv Gandhi University of Health Sciences, Karnataka

IV semester Bachelors in Hospital Administration Degree Examination – April 2017

Time: Three Hours Max. Marks: 80 Marks

Epidemiology and Public Health Administration

Q.P. CODE: 1313

Your answers should be specific to the questions asked. Draw neat, labeled diagrams wherever necessary

LONG ESSAYS (Answer any Two) 2 x 10 = 20 Marks

1. Briefly bring out the activities of Rockefeller Foundation.
2. What is demographic cycle? Write a brief note on demographic trends in India.
3. Briefly bring out the activities of UNICEF.

SHORT ESSAYS (Answer any Eight) 8 x 5 = 40 Marks

4. National Tuberculosis Control Program.
5. Shrivastav Committee Recommendations.
6. Role of ANMs.
7. Village Health Guides.
8. Maternal and child health programs.
9. Functions and manpower of sub Centre.
10. Indian Red Cross Society.
11. Classification of hospitals
12. Population Action International.
13. WHO

SHORT ANSWERS (Answer any ten) 10 x 2 = 20 Marks

14. AIDS Control Measures.
15 Vision 2020-The right to sight.
16. Universal Immunization Program.
17. Swajaladhara Scheme.
18. Role of Anganwadi Workers.
19. DALY.
20. Mortality Indicators.
21. Levels of Healthcare.
22. Objectives of Five-year Plans.
23. Community Health Centre.
24. Define Epidemiology.
25. Define Prevalence.

Rajiv Gandhi University of Health Sciences, Karnataka

IV semester Bachelors in Hospital Administration Degree Examination – SEP-2017

Time: Three Hours | Max. Marks: 80 Marks

Hospital Core Service

Q.P. CODE: 1314

Your answers should be specific to the questions asked. Draw neat, labeled diagrams wherever necessary

LONG ESSAYS (Answer any Two) 2 x 10 = 20 Marks

1. What is nursing service? Describe under following headings: Functions, Duties of nursing officers, types of nursing audit and nursing administration.
2. Describe hospital pharmacy under following headings: Objectives, Functions, Significance and Organizational structure.
3. Discuss in detail about outpatient services in hospital.

SHORT ESSAYS (Answer any Eight) 8 x 5 = 40 Marks

4. Importance and functioning of blood bank
5. Write a note on policies and procedures of laboratory in hospital.
6. Discuss in detail function and workflow of hospital dietary department.
7. Explain briefly about ambulance services of hospital.
8. Describe physiotherapy services and its importance in hospital.
9. Illustrate the role of hospital administrator
10. Give a detailed account about the procedure of storing material in hospital stores.
11. Explain about the electricity and water supply in hospital.
12. Write a note on Telemedicine.
13. Discuss importance and functions of Radiology and Imaging services.

SHORT ANSWERS (Answer any ten) 10 x 2 = 20 Marks

14. Types of hospital support services
15 Define cardiology and cardiologist.
16. Hospital formulary
17. Classification of Ambulance.
18. Housekeeping services of hospital
19. What is reconstructive surgery?
20. HIS and its importance
21. Nursing audit
22. Nuclear medicine
23. Functions of Pediatrician
24. Equipments used in hospital laundry
25. Common diseases related to Dermatology

Rajiv Gandhi University of Health Sciences, Karnataka

IV semester Bachelors in Hospital Administration Degree Examination – SEP-2017

Time: Three Hours | Max. Marks: 80 Marks

Strategic Management

Q.P. Code: 1315

Your answers should be specific to the questions asked. Draw neat labeled diagrams wherever necessary

LONG ESSAYS (Answer any Two) 2 x 10 = 20 Marks

1. Explain different evaluation techniques for operational control.
2. Explain strategic implementation process.
3. Explain SWOT analysis.

SHORT ESSAYS (Answer any Eight) 8 x 5 = 40 Marks

4. What is stability strategy? When is this strategy adopted?
5. Explain decentralization.
6. Explain purposes of business policy.
7. Briefly explain components of external environment.
8. Explain key success factors.
9. Differentiate between policies and procedures.
10. Explain leadership implementation.
11. Explain marketing policies.
12. Explain organizational control.
13. Explain social responsibility of business towards society.

SHORT ANSWERS (Answer any ten) 10 x 2 = 20 Marks

14. Define strategic planning.
15 What is meant by strategies?
16. Name 7's of Mckinesys model?
17. What is environmental scanning?
18. What is forward integration?
19. What is retrenchment strategy?
20. What is organization culture?
21. What is premise control?
22. Mention any two benefits of strategic management?
23. Mention the levels of strategy?
24. What is cost leadership?
25. What is key result area?

Rajiv Gandhi University of Health Sciences, Karnataka

IV semester Bachelors in Hospital Administration Degree Examination – April 2017

Time: Three Hours | Max. Marks: 80 Marks

Strategic Management

Q.P. CODE: 1315

Your answers should be specific to the questions asked.

Draw neat, labeled diagrams wherever necessary

LONG ESSAYS (Answer any Two) 2 x 10 = 20 Marks

1. Explain steps involved in implementation of strategy.
2. Explain different levels of strategy.
3. What is environmental scanning? Explain different components of environmental scanning.

SHORT ESSAYS (Answer any Eight) 8 x 5 = 40 Marks

4. Explain different kinds of business policies.
5. Explain role of strategy in strategic management.
6. Explain components of marketing policies.
7. Explain different kinds of merger.
8. Mention the strategic planning process.
9. Explain structural implementation.
10. Explain business ethics.
11. Explain strategy evaluation process.
12. Explain SWOT analysis.
13. Explain decentralization.

SHORT ANSWERS (Answer any ten) 10 x 2 = 20 Marks

14. What is meant by activating strategy?
15. What is strategic management?
16. What is mission?
17. Mention any four features of business policies.
18. What is strategic surveillance?
19. What is budget?
20. What is meant by SBU?
21. What is meant by stability strategy?
22. What is benchmarking?
23. What is backward integration?
24. What is procedure?
25. What is social audit?

Rajiv Gandhi University of Health Sciences, Karnataka

IV semester Bachelors in Hospital Administration Degree Examination – SEP-2017

Time: Three Hours Max. Marks: 80 Marks

Management Information System

Q.P. CODE: 1316

Your answers should be specific to the questions asked. Draw neat, labeled diagrams wherever necessary

LONG ESSAYS (Answer any Two) 2 x 10 = 20 Marks

1. Describe the structure of MIS based on organizational functions.
2. What is business process re-engineering? Explain its advantages and disadvantages.
3. Discuss the various subsystems of MIS.

SHORT ESSAYS (Answer any Eight) 8 x 5 = 40 Marks

4. What are the different types of computer?
5. What are the objectives of database?
6. Discuss the groupware system.
7. Distinguish between file management and database management
8. Briefly explain the different types of databases used in an organization.
9. Explain the benefits of knowledge management.
10. Briefly discuss components of DSS.
11. Discuss advantages and limitations of expert system.
12. Explain transaction processing system of data.
13. What the features are of object oriented programming?

SHORT ANSWERS (Answer any Ten) 10 x 2 = 20 Marks

14. Expand DBMS.
15. Define DSS.
16. What is high level language?
17. What is adaptive system?
18. What is database?
19. What is data resource management?
20. What is LAN?
21. What is report processing?
22. Expand MICR
23. Name any four secondary storage devices.
24. What is desk top publishing?
25. What do you mean by flowchart?

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IV semester Bachelors in Hospital Administration Degree Examination – MAY 2017

Time: Three Hours Max. Marks: 80 Marks

Management Information System

Q.P. CODE: 1316

Your answers should be specific to the questions asked. Draw neat, labeled diagrams wherever necessary

LONG ESSAYS (Answer any Two) 2 x 10 = 20 Marks

1. Describe the structure of MIS.
2. What is systems approach? What are its steps? Explain with examples.
3. Explain the classification of computer.

SHORT ESSAYS (Answer any Eight) 8 x 5 = 40 Marks

4. Differentiate between data and information.
5. Explain the various types of system.
6. What are the components of system?
7. What are the various types of decisions?
8. How MIS does helps in decision-making?
9. Discuss various components of a computer.
10. Explain the functions of CPU and ALU.
11. Discuss the objectives of TPS.
12. Discuss the importance of GDSS.
13. Explain characteristics of ERP.

SHORT ANSWERS (Answer any Ten) 10 x 2 = 20 Marks

14. Define MIS.
15. What is business system?
16. What is outsourcing?
17. What is internet?
18. What is batch-processing system?
19. Define computer.
20. State any four characteristics of computer.
21. Define a microcomputer.
22. Define software.
23. What is group decision-making?
24. What is simulation?
25. What is report processing?